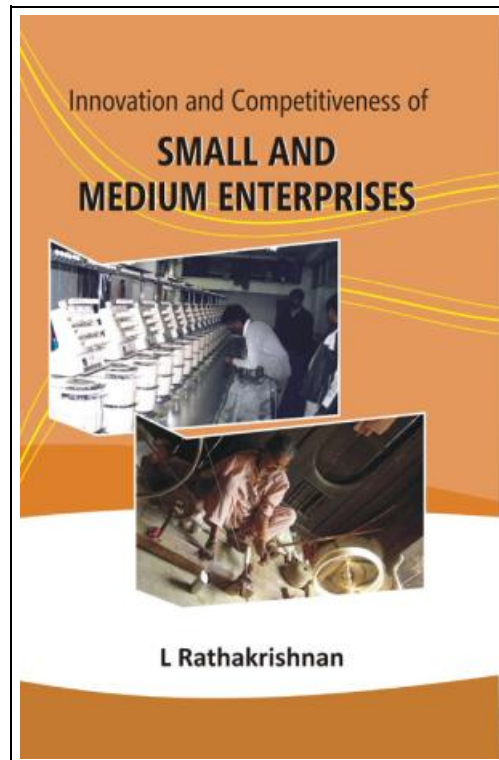


Innovation and Competitiveness of Small and Medium Enterprises



Filesize: 2.37 MB

Reviews

This ebook is very gripping and fascinating. Sure, it is engage in, nevertheless an amazing and interesting literature. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Ms. Ora Buckridge)

INNOVATION AND COMPETITIVENESS OF SMALL AND MEDIUM ENTERPRISES



To get **Innovation and Competitiveness of Small and Medium Enterprises** PDF, remember to refer to the button below and save the document or get access to other information which might be in conjunction with INNOVATION AND COMPETITIVENESS OF SMALL AND MEDIUM ENTERPRISES book.

2010. Hardcover. Condition: New. 342 "Innovation and competitiveness of Small and Medium Enterprises" is the collection of 20 research papers, contributed by eminent personalities in this field. The book presents SMEs innovation and patent rights, technology intervention for enhancing competitiveness and strategies to be adopted to face global competition. The book covers very broad areas, namely SMEs on innovation, WTO, patent rights, private branding, waste management practices, total quality management, technology intervention ICT, internet trading, e-commerce and case studies related to few selected industrial clusters. The edited volume brings out the multifarious facets of SMEs involvement in innovation and strategies adopted to cope with changing dynamism of globalisation. The SMEs are fully geared to face new challenges and are also ready to accept the opportunities available to them. The collected volume also teaches us that SMEs are less dependent on external sources, including government aid, but, significantly contribute to the economy to grow and flourish. As such, SMEs dynamism, innovation, technological upgradation are discussed in this volume. The book may act as a source of reference to the researchers, academicians, and SMEs themselves, on various issues that affect the growth prospects of SMEs under globalised regime. About The Author:- Dr. L. Rathakrishnan is an Associate Professor at Gandhigram Rural University, Gandhigram since 2006. He has specialised in Rural Industries and Management, Human Resource Management, Environment and Resource Economics. He has published 57 papers in the above areas in refereed journals and edited books. To his credit, he has edited two books, organised national Seminars, workshop and symposium. He is rank holder at Gandhigram Rural University, Gandhigram and earned first Ph.D. degree from the Department of Economics, Pondicherry University, Pondicherry. He served two years at French Institute of Pondicherry as an Economist and subsequently worked at Pondicherry University for more than...



[Read Innovation and Competitiveness of Small and Medium Enterprises Online](#)



[Download PDF Innovation and Competitiveness of Small and Medium Enterprises](#)

See Also



[PDF] Guide to Stability Design Criteria for Metal Structures

Follow the web link below to read "Guide to Stability Design Criteria for Metal Structures" PDF document.

[Download](#) [ePub](#)

»



[PDF] National Human Rights Commission: an Assessment (A Study of Its Working From 1994 to 1999)

Follow the web link below to read "National Human Rights Commission: an Assessment (A Study of Its Working From 1994 to 1999)" PDF document.

[Download](#) [ePub](#)

»



[PDF] Capital Theory and Economic Analysis

Follow the web link below to read "Capital Theory and Economic Analysis" PDF document.

[Download](#) [ePub](#)

»



[PDF] Joe Feddersen: Vital Signs (Paperback)

Follow the web link below to read "Joe Feddersen: Vital Signs (Paperback)" PDF document.

[Download](#) [ePub](#)

»



[PDF] Thoughts on the Farther Improvement of Aerostation, or the Art of Travelling in the Atmosphere: With a Description of a Machine, Now Constructing, on Different Principles from Those Hitherto Adopted. by the Inventor

Follow the web link below to read "Thoughts on the Farther Improvement of Aerostation, or the Art of Travelling in the Atmosphere: With a Description of a Machine, Now Constructing, on Different Principles from Those Hitherto Adopted. by the Inventor" PDF document.

[Download](#) [ePub](#)

»



[PDF] The Description and Use of the New Invented Patent Universal Sowing Machine, for Broad-Casting and Drilling Every Kind of Grain, Pulse, and Seed, . by John Horn. (Paperback)

Follow the web link below to read "The Description and Use of the New Invented Patent Universal Sowing Machine, for Broad-Casting and Drilling Every Kind of Grain, Pulse, and Seed, . by John Horn. (Paperback)" PDF document.

[Download](#) [ePub](#)

»